

dermalogica[®]

professional-grade skin care by The International Dermal Institute

Power Up! Deep Treatments student workbook



Text copyright © by **Dermalogica**[®]. No part of this text may be reproduced in any way without written permission from **Dermalogica**[®].

092718

meet dermalogica

For more than 30 years, we have redefined professional excellence in the skin care industry. Instead of teaching "beauty school" to "beauticians," we teach skin health to skin therapists, offering the most challenging and rewarding postgraduate skin therapy curriculum in the world.

We believe in skin health, not beauty.

Dermalogica launched in 1986, a time when neon reigned, hair was big and beauty was more important than skin health. While snazzy, frilly products acted more as trendy accessories than tools for skin health, Dermalogica delivered innovation through real research, real ingredients and real results.

Today, Dermalogica still turns heads for innovative products and treatments that work, and our customers turn heads for skin health that goes farther than skin deep.

We believe professional skin care is not a luxury.

To us, skin care is part of daily health — like brushing your teeth! That's why we believe so much in the power of professional skin therapists to change how people value and care for their skin.

Since Jane Wurwand — herself a professional skin therapist — founded Dermalogica, our mission has been to bring respect and success to professional skin therapists through excellent education, innovative products and outstanding customer service. Everything we do is done to help *you* be the best, most successful and most influential skin therapist you can be.

We believe in setting the standard.

Dermalogica is the #1 choice of skin care professionals worldwide. To date, we have won more than 300 awards for our revolutionary products and treatments, all researched and developed by The International Dermal Institute (IDI). As a student, you're not only working with these products and treatments, you're learning the best, from the best, with access to more than 40 IDI classes and industry-leading experts!



deep treatment – ionactive™ serums

IonActive™ Serums

Highly concentrated professional treatment serums | Targets specific skin conditions | Use an almond sized amount under Masques | Ionize on positive polarity



Hyaluronic Acid IonActive Serum

Relieves dehydrated and/or sensitized skin | Delivers intense moisture to the skin

Retinol 1% IonActive Serum

Firms and reduces visible signs of skin aging | Perfect for mature or prematurely aged skin

Oligopeptide IonActive Serum

Brightens hyperpigmentation for a more even skin tone | Inhibits melanin production

Niacinamide IonActive Serum

Controls and prevents adult acne breakouts | Ideal for more acneic skin



Together they form a highly-active, cooling gelloid masque that helps seal in the benefits of active ingredients and calm the skin. This gelloid contains a proprietary complex of varying molecular-weight Hyaluronic Acid with a state-of-the-art mixture of antioxidant and anti-aging ingredients.



Thermal, self-heating masque with zeolites and sunflower seed oil provides a natural warming sensation to optimize penetration of the **IonActive™ Serums** while helping restore barrier function.

Clinical Oatmeal Masque

A multi-purpose masque that contains pharmaceutical-grade Colloidal Oatmeal, Aloe Vera and Oat Oil to help soothe sensitive skin and alleviate itching, irritation and discomfort from dryness.

1. Dispense 1 tablespoon into a cup and apply with a spatula or fan masque brush to the face, neck and chest. Can be spread lightly around the eyes and lips.
2. Leave on for 10 minutes, then remove with a steam towel and/or sponges and warm water.
3. **Optional:** Can be customized with a few drops of **Calming Botanical Mixer** or **Soothing Additive**.



Colloidal Masque Base

A clear, multi-purpose masque base that cools and hydrates skin, while Green Tea Extract soothes and calms. Layer over Dermalogica's **IonActive™ Serums** and may be customized with other Dermalogica professional masques or **Calming Botanical Mixer** to create the desired skin condition-specific masque. Can also be used over the eyes and lips to soothe and hydrate normally neglected areas. Can be used as a medium for Galvanic Iontophoresis and other electrical modalities.

1. Apply approximately 1 tablespoon to skin using fan masque brush to cover the entire face and throat. Can be spread lightly over closed eyelids and lips.
2. Leave on for 10 minutes to activate.
3. Remove with sponges and warm water or a steam towel customized with **Calming Botanical Mixer**.



MultiVitamin Power Recovery® Masque

Ultra-replenishing masque helps rescue stressed, aging skin. This revitalizing masque contains powerful, concentrated vitamins A, C, E and F to help skin recover from damage that leads to skin aging, while Vitamin A helps increase elasticity and moisture content, making it the ultimate remedy for dulling, dry, dehydrated, lackluster, photodamaged skin

1. Using fan masque brush apply approximately 1 tablespoon to skin.
2. Leave on the skin for 10 minutes.
3. Remove with a cool steam towel and/or damp sponges.



Contour Masque

A loose white powder rich in Calcium Sulfate and Silica. Once mixed with water it will set and go rubbery, while feeling cool. Grapefruit essential oil is a phenomenal fruit extract rich in flavonoids and a natural source of Vitamin C which helps repair mature, prematurely-aging skin. Firms and contours the skin with cooling temperatures. Vacuum effect ensures maximum absorption of products applied underneath. Redness and sensitivity decreased. Setting masque, cooling and calming, reduces edema, infuses underlying product, firming, diatomaceous earth.

1. Place damp eye gauze and a damp layer of gauze over face and neck. Tent gauze around nose.
2. Mix 1/3 bag with cool, water to form a thick, smooth, spreadable paste.
3. Spread masque with a spatula over face and neck. Should be ¼ inch thick.
4. Let set for 20 minutes and gently peel off like a rubber sheet. Lift from the base of the neck or jaw line.
5. Remove any residue with warm water and sponges or a steam towel.

Conductive Masque Base

This high-tech aqua masque's ultra-conditioning formula provides deep hydration while helping to reduce signs of aging. This all-new formula pairs perfectly with Dermalogica's **IonActive™ Serums**, allowing you to leverage conductive activity to drive potent key ingredients faster and farther into the skin and helping to create limitless possibilities for personalization in the treatment room. It can also be used with electrical modalities, allowing you to target your clients' specific skin concerns while increasing product penetration – and ultimately elevating every treatment to a new level of efficacy.

Apply skin-specific **IonActive™ Serum** or other targeted treatment, followed by approximately one tablespoon of **Conductive Masque Base**, using fan masque brush to cover the entire face, neck and chest. Can be spread lightly over lips and closed eyelids, avoid the eyelashes and lash line. Can be customized with **Calming Botanical Mixer**.

Leave on for 7-10 minutes to activate, then remove with sponges and warm water or a steam towel customized with **Calming Botanical Mixer**.

connect with the tribe.



@dermalogica
@dermalinstitute



www.facebook.com/dermalogica
www.facebook.com/dermalinstitute



@dermalogica
@dermalinstitute



www.youtube.com/dermalogica
www.youtube.com/dermalinstituteIDI

dermalogica education center
education.dermalogica.com

dermalogica business center
business.dermalogica.com

