

Find Your Beauty **MILBON**

# MILBON ACADEMY

## JANUARY - DECEMBER 2023



### Milbon Global Creative Director

Anh Co Tran

International celebrity stylist based in Los Angeles, known for his signature lived-in styles.

### Milbon Creative Artists



Erin McKay  
*Elite Artist*



Christopher Darring  
*Creative Director*



Melissa Hirschfeld  
*Creative Artist*

### Guest Educators

#### Color



Deanna Rene



Shreedha Tailor



Cyrus Miller



Joseph Razo



Hunter Donia

#### Business

#### Liscio



Yoshie Sakuma



Joseph Nero

#### Styling



Kevin Rivera



Kell Grace

#### Cutting



Charles Lane

# MILBON ACADEMY

## IN-PERSON COURSES

Business

### Adapting to Modern Marketing and Sales in 2023

Owning a business can be puzzling! Immerse yourself into how to leverage automation to set client boundaries and introduce fresh strategies that prevent behind the chair burn-out and drive business all while elevating the client experience.

**Educator:** Hunter Donia

**Date:** February 27

**Duration:** 3 hours, 10am-1pmET

**Cost:** \$75

Color and Styling | Hands-on

### Coachella Baby

This class will be taught in Orange County, CA and at the NYC Academy. Inspired by the past, the present, and the future. Coachella evokes a spirit of freedom, entertainment, and art. From color and style to glitter, allow Milbon to take you on a journey through the Coachella trends. Day 1 is a color & styling show and Day 2 is a hands-on workshop.



#### (California class)

111 N Euclid St. Fullerton, CA 92832

**Educator:** Christopher Darring and Deanna Rene

**Date:** Day 1: March 12 | Day 2: March 13

**Duration:** Day 1: 3 hours, 10am-1pmPT

Day 2: 7 hours, 10am-5pmPT

**Cost:** For Day 1: \$149 | For Both Days: \$399

**Tools Needed\*:** Foiling Comb, 6 Clips, Paddle Brush, Blow dryer, Round Brush

#### (NYC Academy class)

**Educator:** Christopher Darring and Deanna Rene

**Date:** Day 1: March 26 | Day 2: March 27

**Duration:** Day 1: 3 hours, 10am-1pmET

Day 2: 7 hours, 10am-5pmET

**Cost:** For Day 1: \$149 | For Both Days: \$399

**Tools Needed\*:** Foiling Comb, 6 Clips, Paddle Brush, Blow dryer, Round Brush

Liscio

### Liscio Retexturizing (Certification)

Experience Liscio, a Japanese straightening system that can give you many versatile finishes. The pioneer of the Japanese straightening system in the U.S., Liscio, now in its third generation, has evolved for an easier and faster application that could be used on virgin, single processed or even highlighted hair. The versatility of this system has endless options that go beyond the traditional straightening service. We invite you to this observational, look and learn class to see our retexturizing technique along with useful tips to achieve beautiful results.

**Educator:** Yoshie Sakuma

**Date:** March 20, July 31, and October 30

**Duration:** 4 hours, 10am-2pmET

**Cost:** \$250

Color | Hands-on

### BILT Color

Are you struggling to create high contrast, lived-in blonding and dimension that your clients are requesting without over foiling and spending hours behind the chair? Well, look no further! Deanna Rene, Southern California based celebrity colorist, will teach you her signature "BILT" technique, Big Impact Less Time. In this class, you will learn strategic "less is more" highlighting placement and application for creating bold highlights that pop where it counts and have a seamless grow out, which will not only save you time, but will make you your town's most sought after colorist.



**Educator:** Deanna Rene

**Date:** April 24

**Duration:** 6 hours, 10am- 4pmET

**Cost:** \$250

**Tools Needed\*:** Foiling Comb, 6 Clips, Paddle Brush, Blow dryer, Round Brush

Styling and Social Media | Hands-on

### Doing It for the Gram

How we capture our work behind the chair is just as important as the services we are providing to our guests. Think of everyone who sees our clients when leaving our salons vs. how many people we reach through a single social media post. In this class you will learn tips and tricks on how to give your client "Picture Perfect" hair. We will go over styling techniques, different finishes, products to use, and how to pose your client to make them feel the most comfortable behind a camera in order for us to capture that Instagram worthy picture/video.



**Educator:** Kevin Rivera

**Date:** May 22

**Duration:** 6 hours, 10am- 4pmET

**Cost:** \$199

**Tools Needed\*:** Blowdryer, Paddle Brush, Round Brush, 6 Clips, Phone or Ipad to take photos

Color | Hands-on

### Perfect Platinum

Does your stomach get tied in a knot when a new client walks in and has three inches of regrowth on a platinum blonde? If so, this class is for you! We are going to cover blonding techniques to retouch, refresh, and rekindle your love for blondes!

**Educator:** Melissa Hirschfeld

**Date:** June 12

**Duration:** 4 hours, 10am- 2pmET

**Cost:** \$99

**Tools Needed\*:** Foiling Comb, 6 Clips, Paddle Brush, Blow dryer, Round Brush

# JANUARY - DECEMBER 2023

Color and Cutting | Hands-on

## Summer Heat Cut & Color

The summer heat is upon us, and the only thing that awaits us is change. Getting the perfect hair color and cut to work harmoniously can be challenging. Join us as we strip away the constraints of ordinary hair ideas; let us explore the concept of shape and achieving the perfect Bronde finish. Together we will execute techniques that will enrich your mind and excite you behind the chair.

**Educator:** Christopher Darring and Charles Lane

**Date:** July 9-10

**Duration:** 7 hours, 10am- 5pmET

**Cost:** \$250

**Tools Needed\*:** Foiling Comb, 6 Clips, Paddle Brush, Blow dryer, Round Brush, Cutting Comb, Shears/Scissors

Color | Hands-on

## Instant Blend Balayage + Power Piece

Learn how to create a seamless gradient and customized face frame in this advanced balayage class. We will showcase a unique triple toner technique using an instant blur, placement strategies, and internal depth, while addressing formulation methods and common mistakes. Dive into a flawless balayage application and troubleshooting techniques that will take your art to the next level.



**Educator:** Shreedha Tailor

**Date:** August 14

**Duration:** 6 hours, 10am- 4pmET

**Cost:** \$250

**Tools Needed\*:** Foiling Comb, 6 Clips, Paddle Brush, Blow dryer, Round Brush



Cutting | Hands-on

## Bold Bangs

Whether the inspiration is classic like Audrey Hepburn and Brigitte Bardot or modern like Zooey Deschanel and Taylor Swift it can be hard to tackle the perfect fringe. This class will cover two full haircut how-tos while incorporating multiple styles of bangs. By the end of the day you will be a master of the fringe!

**Educator:** Melissa Hirschfeld

**Date:** September 18

**Duration:** 6 hours, 10am- 4pmET

**Cost:** \$150

**Tools Needed\*:** Cutting Comb, Shears/Scissors, 6 Clips, Paddle Brush, Blow dryer, Round Brush

Color | Hands-on

## Red Trends Through the Eyes of a Colorist

Experience red and brunette trends through the eyes of a colorist as we form the building blocks to your creativity. In our advanced workshop, not only will you master color selection, but you will have the opportunity to complete two color techniques that encompass both balayage and concentrated foil placement.

**Educator:** Christopher Darring

**Date:** October 23

**Duration:** 6 hours, 10am- 4pmET

**Cost:** \$250

**Tools Needed\*:** Foiling Comb, 6 Clips, Paddle Brush, Blow dryer, Round Brush

Color | Hands-on

## California Dreaming in Color

California lived-in color can be for everyone—bring this effortless aesthetic to your clients. Whether your client is looking for a seamless grow-out, you are introducing a client to color, or you want to amp up existing blondes, this technique is great to add to your service offerings. We will share placement for dimensional pops and glossing techniques for a seamless blended finish.



**Educator:** Cyrus Miller

**Date:** November 6

**Duration:** 6 hours, 10am- 4pmET

**Cost:** \$250

**Tools Needed\*:** Foiling Comb, 6 Clips, Paddle Brush, Blow dryer, Round Brush

Styling | Hands-on

## Holiday Glam

The holiday season is approaching, and there is nothing like getting a full glam makeover. Get inspired as we show you how to complete looks just before the holidays while saving time. From setting to upstyling, we will give you three different finishes to add more variety to your styling toolbox.

**Educator:** Christopher Darring

**Date:** December 4

**Duration:** 2 hours, 10am- 12pmET

**Cost:** \$99

**Tools Needed\*:** 6 Clips, Paddle Brush, Blow dryer, Round Brush

# VIRTUAL COURSES

Available on demand  
<https://milbonusa.thinkific.com/>

## Anh Co Tran

Cutting

### Men's Haircut

Men's Haircut - Milbon's Global Creative Director Anh Co Tran will demonstrate his cutting process for male clients and his grooming techniques for beards or any type of facial hair as well as demonstrate the use of Milbon's array of styling products that would be ideal for male clients.

**Educator:** Anh Co Tran

**Cost:** Complimentary

Styling

### Road Trip Style

Demonstration of how to create simple & easy styles while on the go using Milbon's array of texturizing products, without the need of a blow dryer or curling iron.

**Educator:** Anh Co Tran

**Cost:** Complimentary

Styling

### Versatile Short Hair

Demonstration of Anh's three versatile hairstyles for individuals with short hair and explain which Milbon products would be ideal to achieve these looks and allow them to last.

**Educator:** Anh Co Tran

**Cost:** Complimentary

Styling

### Versatile Long Hair

Demonstration of Anh's three versatile hairstyles for individuals with long hair and explain which Milbon products would be ideal to achieve these looks and allow them to last.

**Educator:** Anh Co Tran

**Cost:** Complimentary

Styling

### 3 Game Changing Updos

Kell is best known for her time saving updo workshops. As a former assistant Martin Parsons, she has an extensive background in updos, braids and placement. Her goal in every workshop is to help stylist grow their revenue behind the chair and to create a comfort level when it comes to up styling.

**Educator:** Kell Grace

**Cost:** Complimentary

Styling

### Signature Trend Braiding

Back by popular demand! Braids are one of the most sought after styles. Sharpen your braiding skills by learning how to execute this year's must-have looks!

**Educator:** Christopher Darring

**Cost:** Complimentary

Styling

### Holiday Glam

Getting your clients ready for the Holiday season can be Challenging and Fun all at the same time. Get Inspired! Learn a few new tips and tricks to achieve the perfect Holiday glam every time. Attendees will learn three looks using hot styling tools and Milbon signature product.

**Educator:** Christopher Darring

**Cost:** Complimentary

Signature

### Milbon Treatment Certification

This certification will give you the knowledge to understand the science behind Milbon's advanced Professional backbar treatments, as well as how to use each treatment as an in-salon service. These treatments will help elevate your finished looks behind the chair while enhancing the health of your client's scalp and hair.

To complete this course and receive your certificate you must complete each segment and pass a short quiz per segment.

**Educator:** Melissa Hirschfeld

**Cost:** Complimentary

Color

### Sophistone PK

Our brand new Sophistone Permanent Color is a comprehensive collection that is specifically designed to deliver more vibrant, longer-lasting results. Join us to learn more about this exciting new line!

**Educator:** Melissa Hirschfeld

**Cost:** Complimentary

Color

### Hairline Pop Placement

The secret to an impactful highlight is all about the "money piece!" Learn how to create the perfect hairline-highlight with Milbon's guest artist Erin McKay.

**Educator:** Erin McKay

**Cost:** Complimentary

Color

### Highlight and Diffused

Babylights can help to defuse and create a more dimensional Look Learn how to create a natural color finish using Sophistone color collections.

**Educator:** Christopher Darring

**Cost:** Complimentary

Color

### Sophistone Fall Color

Join us and explore our new Sophistone Permanent Color, perfect when creating superb Fall Colors for the season!

**Educator:** Joseph Razo

**Cost:** Complimentary

Liscio

### Liscio Retexturizing Certification

Begin your digital journey with our Liscio Retexturizing Certification Seminar, and offer this versatile, professional straightening and smoothing system to your clients. To complete this course and receive a certificate, you must complete each course segment. Segments may include watching a hands-on tutorial or taking a quiz.

**Educator:** Joseph Nero

**Cost:** \$75

#### Milbon Academy:

550 Fifth Ave., 9th Floor,  
New York, NY 10036  
Entrance is on 45th St.

#### Virtual Seminar:

<https://milbonusa.thinkific.com/>  
Create your account to sign up for online courses.

#### Purchase Tickets & Stay up to Date:

[https://www.milbon-usa.com/about\\_us/professionals/academy](https://www.milbon-usa.com/about_us/professionals/academy)

